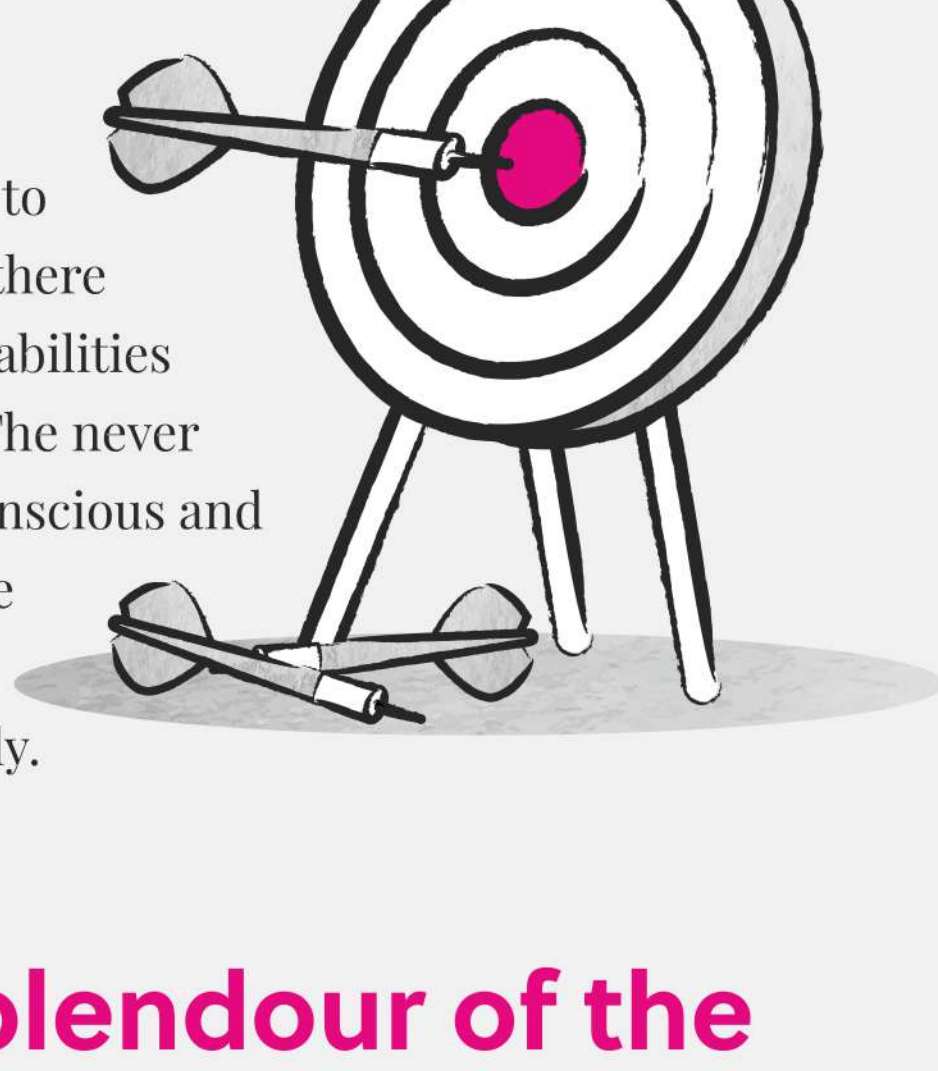


Migratory birds, if you have noticed, fly in a specific order chorusing in melodious harmony with the definite purpose of reaching out to a far distant destination, though there are numerous threats and vulnerabilities awaiting them in several forms. The never seizing determination and the conscious and alert maneuver help them achieve the predetermined goal straightforwardly and comfortably.



## Warmth and splendour of the gleaming joy from Sheetal!

## Training Programme Organised For Sheetal Distributors:



'ANYTHING IS POSSIBLE FOR 2030', a one-day training workshop, was organised by Sheetal Cool Products Limited on August 1, 2021, in Angel Hotel at Amreli. More than sixty distributors of various Sheetal products from different places of Gujarat attended the training which lasted for nine hours beginning from 8 am and ending at 7pm.

## Sheetal Smiley Parlour Inaugurated by Dy. C.M. at Somnath:



Jay Somnath Sheetal Smiley Parlour was inaugurated by the Dy. CM, Shri Nitinbhai Patel and the Trustee, PK Laheri Saheb, at Somnath on August 9, 2021. The 80X80 ft. parlour has a wide parking area where more than 3000 vehicles could be parked at a time.

## Sheetal Comrades Recently Added:

Gujarat **16**

Maharashtra **3**

Sheetal grows! Additions of new distributors and super stockists, one after the other, proves the steady and onward growth of Sheetal. The month of August also had a good number of Super Stockists and Distributors.

### Maharashtra:

#### J'Adore Ice Cream Segment:

- Rudra Enterprise-Haveli, Pune.
- R.K. Enterprise-Haveli, Pune.
- Rituraj Shoppe-Erandol, Jalgaon.
- Mansvi Enterprise-Haveli, Pune.

### Gujarat:

- Madhuli Enterprise-Varachha, Surat. (S.S. And Distributor)

#### J'Adore Ice Cream Segment:

- Surekha Enterprise-Punagam, Surat.

#### Sheetal Ice Cream Segment:

- Harsh Sales Agency-Sandhida.
- Bhavya Enterprise-Jambusar.

#### Namkeen Segment:

- Madhav Sales Agency-Rajula.
- Pragti Sales Agency-Jetpur.
- Momai Agency-Chalala.
- Momai Enterprise-Rapar (Kutch).
- Jalaram Agency-Patdi.
- Radhe Agency-Dantiwada (Banaskantha).
- Bhagvati Enterprise-Bopal.
- Sadd Enterprise-Behrampur.
- Matangi Agency-Ankleshwar.

#### Milk & Milk Product Segment:

- Jay Somnath Agency-Veraval.
- Chamunda Agency-Lakhiyani(Botad).
- Madhav Sales Agency-Rajula.
- New Mangal shree Agency-Kodinar.

#### Frozen Food Product Segment:

- Eagle Agency-Kim.

## New Parlours Set In Motion:

Establishment of parlours are undeniable proofs for the growth of a food industry. Parlours reveal the inner quality and standard of a company. The month of August has a good number of parlours inaugurated. They are;



- **Somnath Enterprise Cool Parlour**, Jamnagar (09/08/21).
- **Jay Somnath Sheetal Smiley Parlour**, Somnath (09/08/21).
- **Yogi Cool Parlour**, Junagadh (09/08/21).
- **Somnath Cool Parlour**, Somnath (09/08/21).
- **Uma Cool Parlour**, Ahmedabad (15/8/2021).

## CSR Activities Conducted In July:

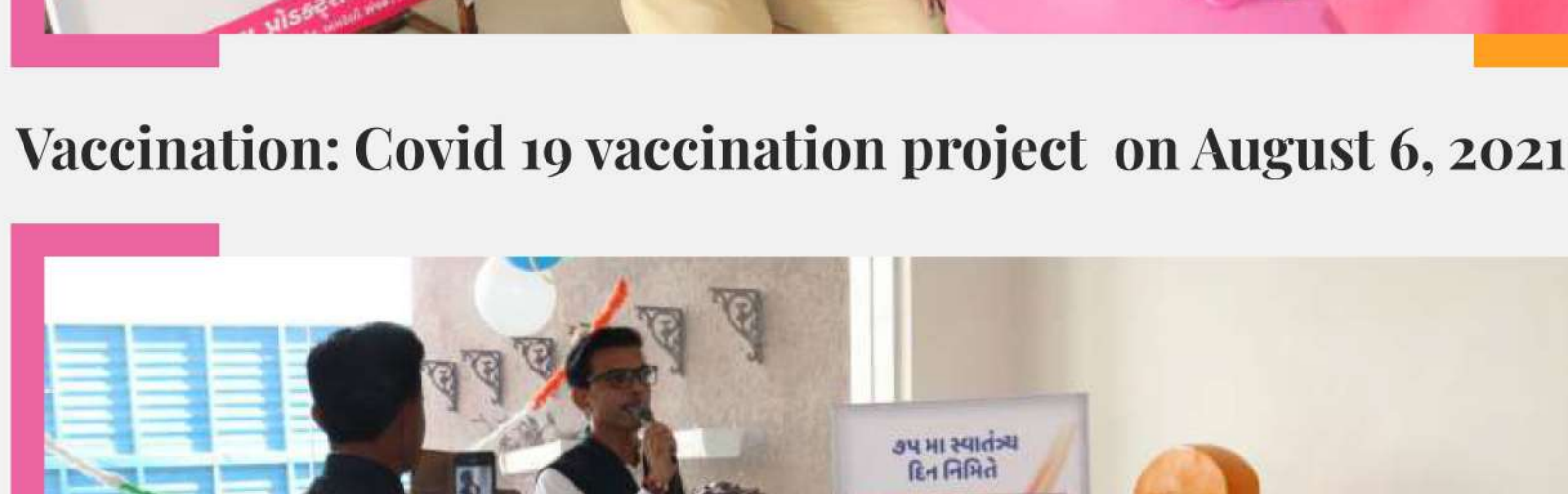
Sheetal Cool Products Limited is up on its toes to keep up its social commitment through various social welfare programmes.



### Free Diabetes Check Up Camp on August 2, 2021.



### Vaccination: Covid 19 vaccination project on August 6, 2021.



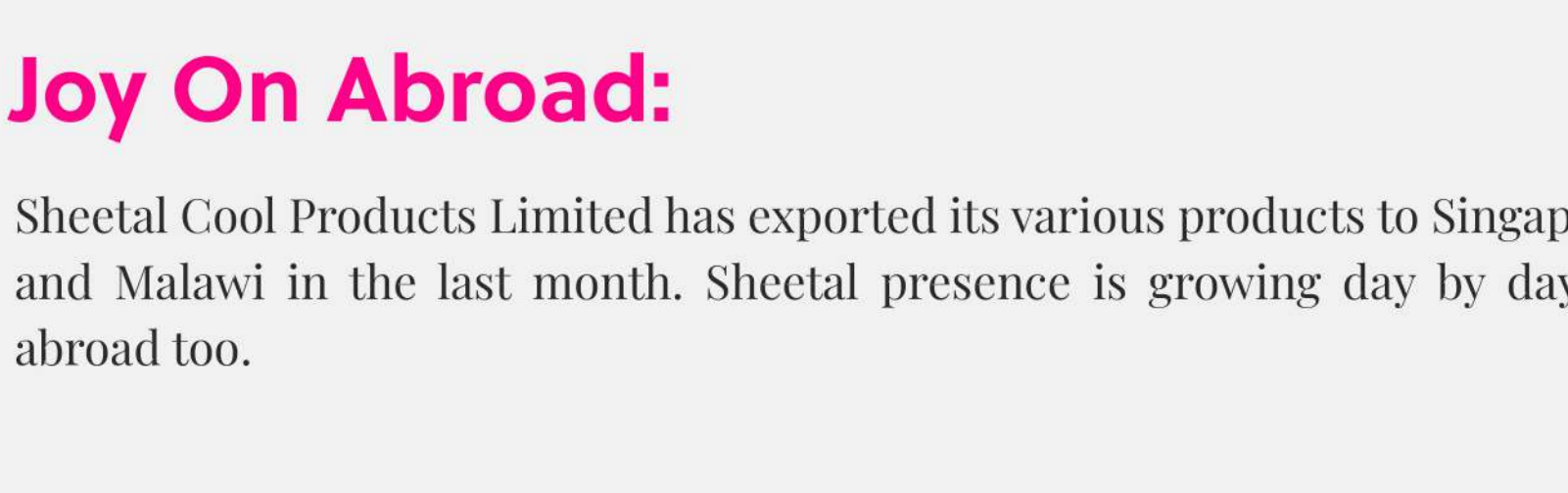
### Blood Donation & Diabetes Check Up Camp on August 15, 2021.



### Eye Donation Awareness Campaign on August 26, 2021.

## Joy On Abroad:

Sheetal Cool Products Limited has exported its various products to Singapore and Malawi in the last month. Sheetal presence is growing day by day in abroad too.



Each and every Sheetal member moves ahead in a definite pattern with joyous harmony and melody while ascending to the pinnacle of success. This unity is our uniqueness and stability of equilibrium.