

Every invention has been reset. Every achievement has been overpowered. Every known name has surrendered in front of an innovative new. "The process is continuing day by day and minute by minute." History has never stopped. It's being rearranged by an invigorating present in which we are all parts with whole zest.

"Greetings From Sheetal"

'Gulfood 2021':



Sheetal Cool Products Limited took part in the year's first live, in-person food & beverage sourcing event – 'Gulfood 2021', the world's largest annual food and beverage trade exhibition, that featured 20 halls packed with diverse products from 85 country pavilions. This mega event was dated on 21 – 25 FEBRUARY, 2021, at DUBAI WORLD TRADE CENTRE. The visit of His Highness Sheikh Khalifa Bin Khalid from the Royal Family of Abu Dhabi at Sheetal Stand – Pavilion, E 2 – 2 elevated Sheetal's joy and pride during this event. It was a rare opportunity for Sheetal to network with GLOBAL FOOD MANUFACTURERS, SUPPLIERS, CHEFS, BUYERS and INDUSTRY EXPERTS, face-to-face, in the safest environment, to accelerate business. Mr. Keval Bhuva, Mr. Yash Bhuva, and Mr. Yash Masrani had represented Sheetal Cool Products Limited with more than 30 variety products from Sheetal.

Sheetal signs MoU with IOCL:

Sheetal Cool Products Limited signs MoU with India's top oil firm, Indian Oil Corporation, to set up Sheetal Outlets at more than 1800 IOCL Fuel Pumps in Gujarat state. This historical tie-up was signed by Mr. Bhupatbhai D. Bhuva, the Managing Director of Sheetal Cool Products Limited, and Mr. Sanjay Kumar Behra, the Chief General Manager, Sales Department, Indian Oil Corporation Ltd., Gujarat, on February 09, 2021. The presence of Mr. Bhavin Kumar Radia, the DGM, and Mr. Nitin Kumar Dharmik graced the occasion. By Signing this corporate MoU, one more golden feather is added to the glory of Sheetal Cool Products Limited on its journey to Vision-2030.



Sheetal



IndianOil



Special Candies At Special Price:

Sheetal brings out mind capturing offer during this summer. Kachi Keri, Jeera Masala, Kala Khatta and Orange Bar candies are available at this summer just @ ₹5. Be cool with Sheetal.

The Mushrooming Sheetal:

Gujarat 17 Maharashtra 4 Rajasthan 4

Just as the mushroom sprouts, Sheetal Super Stockists and Distributors are growing one after the other to establish the joy visioned by the company's visionaries. There has been a good number of Super Stockists and Distributors entering into a perpetuating relationship with Sheetal as listed below:

Gujarat: Gota, Bapunagar, Naroda, Kamrej, Nakhatrana, Thrasa, Gandhinagar & Bharuch are the distributors of Namkeen Segment. For Ice Cream segment, we have distributors from Valsad, Dholera and Padadhari. There are distributors for Milk segment from Bagodara, Bareja, Rajkot and Morbi. There is a distributor from Jasdan for Bakery segment and Surat for Ghee.

Maharashtra: There are distributors from Haveli-Pune, Nandurbar, Nashik & Kalwan for Ice Cream Segment.

Rajasthan: One each Super Stockist arises from Pratapgarh for Namkeen segment and Rani for Ice Cream segment. There is also a distributor each from Degana and Pali for Ice Cream segment.

New Franchise Parlours Inaugurated:

Entrepreneurs venturing into Sheetal Industry in Gujarat are swelling up every day. They are bent on to develop their own identity. With a reasonable return in this industry, the below given Franchise Parlours are creating opportunities for people to relish the noteworthy services delivered by Sheetal Cool Products Limited. Sheetal Franchise parlours inaugurated during the month of February are Venu Cool Parlour (Dahod), Shreedhar J'adore Parlour (Gandhinagar), Sheetal Cool Parlour (Palitana), Ajay Cool Parlour (Bhiwandi), Season Cool Parlour (Upleta) and Jay Nath Cool Parlour (Una).



Recent Exports Undertaken:

The company has been spreading its wings over some of the foreign countries. It has recently undertaken the export of Sheetal products to Nairobi (Kenya), Malawi (East Africa), Uganda (East Africa) and Senegal (West Africa) in the month of February – 2021.

Growth is one of the signs of Progress tree of Sheetal Cool Products Limited, and it ever keeps growing with highly influencing enthusiasm nourishing all the branches and every bit attached to it.