

Greatness never happens accidentally. It's a choice to put our dreams into practical endeavours along with achieving the purpose at a high level, resulting in individual and social satisfaction.

**Sheetal Wishes The Joy Of An Inspiring Season!**

## Sheetal Introduces Good Luck Mascot

Sheetal introduces the good luck mascot representing the symbolic values of its various brand. Sheetal Mascot brings new enthusiasm and vigour to all its members, customers and investors.



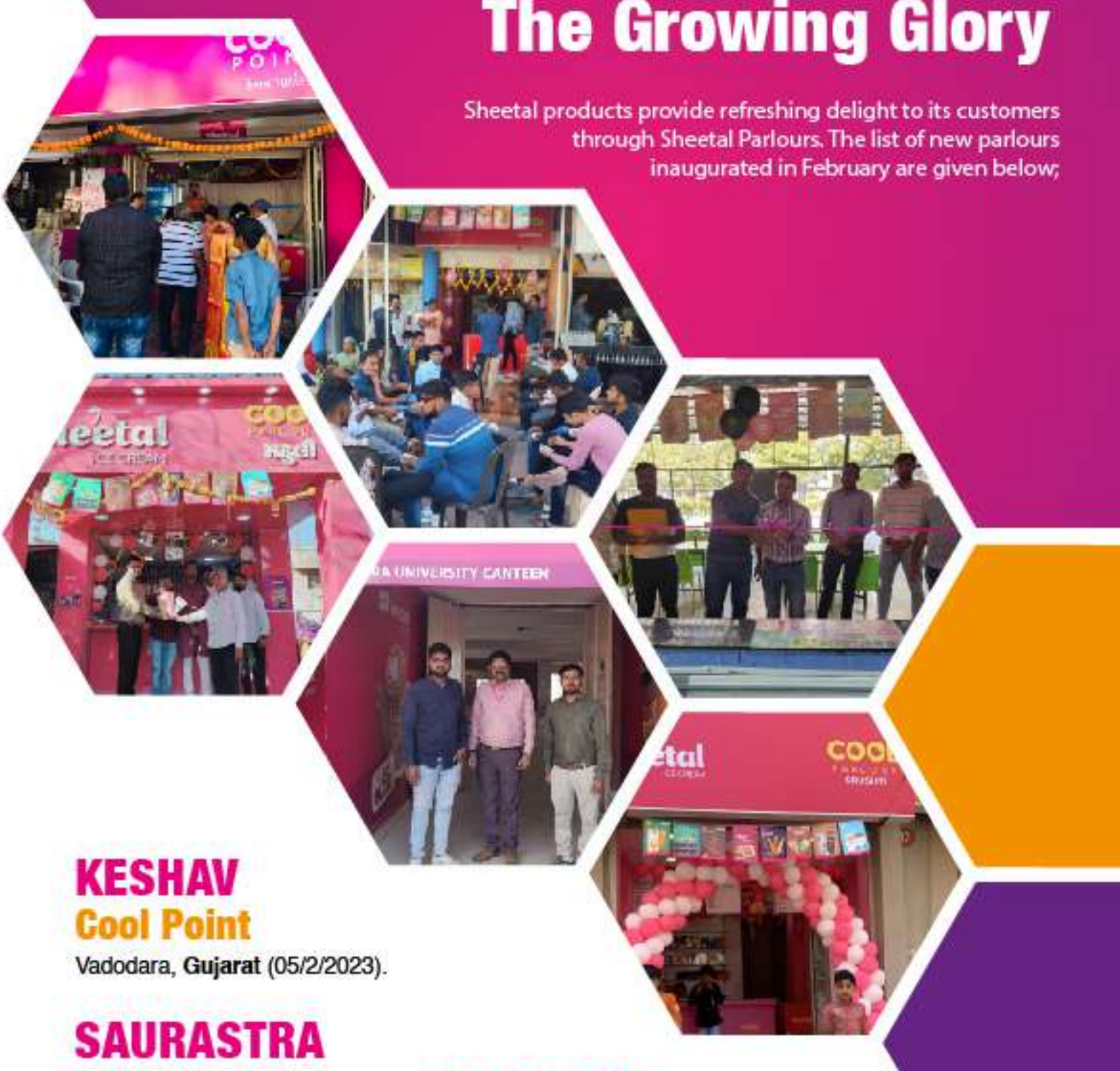
## The Voyage Goes On Spreading Sheetal Joy



Sheetal export has been in full swing irrespective of the seasonal downfall. Sheetal has exported its various products to Singapore and Indonesia in the month of February.

## Refreshing Delight : The Growing Glory

Sheetal products provide refreshing delight to its customers through Sheetal Parlours. The list of new parlours inaugurated in February are given below;



### KESHAV

**Cool Point**

Vadodara, Gujarat (05/2/2023).

### SAURASTRA UNIVERSITY

**Cool Parlour**

Rajkot, Gujarat (6/2/2023).

### GAJANAND

**Cool Parlour**

Una, Gujarat (18/2/2023).

### ALIMENTO

**Cool Parlour**

Gandhinagar, Gujarat (16/2/2023).

### MADHULI

**Cool Parlour**

Vanda, Gujarat (18/2/2023).

### SRUSHTI

**Cool Parlour**

Ahmedabad, Gujarat (26/2/2023).

## Customer Satisfaction Through Increasing Distribution Channels

Sheetal channel partners provide customer satisfaction by smooth transportation and services. Sheetal products reach to the nook and corner of every villages and cities through the meticulous planning and implementation of the distribution channels. The super stockists and distributors recently added to Sheetal family are are listed below;

### Maharashtra

**DELUX COLD STORE UNIT (S.S.)**

Kajj, Sheetal Ice Cream Segment

**DS PUNJAB KULFI**

Aurangabad, Sheetal Ice Cream Segment

**RAMLEELA TRADERS**

Badnapur(Jalna), Sheetal Ice Cream Segment

**HOTEL MEWAD**

Maregaon, Sheetal Ice Cream Segment

**PADMAVATI ENTERPRISES**

Kned, Sheetal Ice Cream Segment

**SHREE KRUSHNA**

DUDH SANKALAN KENDRA

Tumsar, J'adore Ice Cream Segment

**SHREE DATTA AGENCY**

Kalamb, Sheetal Ice Cream Segment

**NEW METRO ENTERPRISES**

Nanded, Sheetal Ice Cream Segment

**SHREE GAJANAN ENTERPRISES**

Nagpur, J'adore Ice Cream Segment

**BALAJI TRADE LINKS (S.S.)**

Nagpur, J'adore Ice Cream Segment

**SHANTILAL & SONS**

Nagpur, J'adore Ice Cream Segment

**MAHALAXMI TRADERS**

Achalpur, Sheetal Ice Cream Segment

### Gujarat

**JAY GOGA MARKETING**

Mahesana, Sheetal Ice Cream Segment

**JAY AMBE SALES AGENCY**

Shahera, Namkeen Segment

**SHREE GURURJI SALES**

Sankheshwar, Sheetal Ice Cream Segment

**MASUM ENTERPRISE**

Ahmedabad, Namkeen Segment

**MOKSH SALES**

Balasinor, Sheetal Ice Cream Segment

**KARISHMA SALES AGENCY**

Una, Namkeen Segment

### Madhya Pradesh

**PRINCE ICE CREAM (S.S.)**

Manawar, Sheetal Ice Cream Segment

**HARI BHAG MAVA BHOG**

Raisen, Sheetal Ice Cream Segment

**GOURI KIRANA STORE**

Garoth, Sheetal Ice Cream Segment

**AVANTIKA MARKETING**

Sanwer, Sheetal Ice Cream Segment

### Rajasthan

**SHREE RAM FOOD PRODUCTS**

Bhiwara, Sheetal Ice Cream Segment

**RATHORE KIRANA STORE**

Talera, Sheetal Ice Cream Segment

**ARKAN ICE CREAM**

Dag, Sheetal Ice Cream Segment

**K.G.N. MILK AGENCY**

Suket, Sheetal Ice Cream Segment

**N.S. TRADERS**

Sagvada, Sheetal Ice Cream Segment

**SHAH NEMJI CHEETARMAL JAIN**

Baran, Sheetal Ice Cream Segment

**JAIJAWARA ENTERPRISES**

Bhawanimandi, Sheetal Ice Cream Segment

**JAIN ICE CANDY AND TRADERS**

Kushalgarh, Sheetal Ice Cream Segment

**DOSHI MARKETING CO.**

Banswara, Sheetal Ice Cream Segment

**DHARM ENTERPRISES**

Nathdwara, Sheetal Ice Cream Segment

### Jammu & Kashmir

**FIZA ENTERPRISES**

Zanipora, Sheetal Ice Cream Segment

**NEW FIZA ICE POINT**

Litter(Pulwama), Sheetal Ice Cream Segment

**LONE TRADERS**

Kulgam, Sheetal Ice Cream Segment



## DJBS: An Institution Of Social Welfare

"I am only one, but I am one. I cannot do everything, but I can do something. And I will not let what I cannot do interfere with what I can do," says Edward Everett. Sheetal recognises its responsibility towards the society as its flag gloriously flies high. Sheetal along with Lion's Club of Amreli(City ) organises Free Eye Check Up Camp At Amreli, Eye Diagnosis And Eye Ball Implantation Camp At Bhurakhiya, Savarkundala and Jaliya, Blood Donation Camp at Jaliya and Hunger Relief Project at Amreli outskirts. Fund for Army, regular medical assistance like providing oxygen, medicines, use of dead body carrier, preserver, etc. are the ongoing every month social welfare activities of Sheetal.



Let every chance that comes on our way boost our dreams to produce the result of reality. Let the spirit be raised up with high esteem on our way to Vision 2030.

For more information contact us on **73000 51000**