



Grand Opening

Newsletter

The risen world keeps on wheeling around to bring about a progressive output to explore the potential that reckons to produce positivity even in the midst of uncertainties through the ever-shining horizon of truth and reason.

"Greetings From Sheetal"

Dairy Exports Approved:

The day has dawned with one of the most extraordinary achievements of Sheetal Cool Products Limited along with its venturing history. E. I. C (Export Inspection Council - Ministry of Commerce and Industry) has certified that Sheetal Cool Products Limited is now eligible to export milk and milk products like Ghee, Ice Cream, Sweets, Paneer, Butter, Shrikhand and Flavoured Milk to more than 165 countries. Sheetal cordially remembers everyone who has been behind this great achievement. The Export Inspection Council (EIC) is the official export certification body of India which ensures quality and safety of products exported from India.

New Products Launched:

GHEE : One of the popular milk product of India, ghee, is now available from Sheetal Cool Products Limited. It's very hygienic and is set in 1ltr and 15 ltr. Let your kitchen be filled with the fragrance and taste of Sheetal Ghee.



PANEER : Sheetal Cool Products Limited avails Paneer in 1kg pack. It has already been selling out paneer in 100g and 200g.

Cool Parlours Inaugurated:



Real entrepreneurs don't wait for chances but create them through the surrounding probabilities. Good Luck Cool Parlour, AI Cool Parlour, National Cool Parlour, Pooja Food Zone Cool Parlour and SFS Sheetal Cool Parlour got inaugurated at Dedan, Jamnagar, Rajkot, Pune and Amreli respectively, with boundless joy and happiness. Sheetal Cool Products Limited takes it as its privilege to congratulate and wish all the best for the new ventures to flourish ahead in its fullness. Let your joy be multiplied at Sheetal Cool Parlours.

New Sheetal Super Stockists & Distributors Rise in 4 states :

Gujarat 7

Madhya Pradesh 1

Maharashtra 2

Rajasthan 3

The first month of the year 2021 finds an encouraging number of new Super Stockists and Distributors. They are listed as below;

Gujarat: The distributors of Gujarat region are Tapi, Amreli and Rajkot (Namkeen Segment), Una (Milk and Namkeen), Anand (Bakery Products), Morbi (Sheetal Ice Cream) & Barwala (J'adore Ice Cream).

Madhya Pradesh: From Dhar (Namkeen Segment) hails a new distributor.

Maharashtra: There are new super stockists and distributors from Amravati (Sheetal Ice Cream) & Nandurbar (J'adore Ice Cream and Namkeen Segment). New distributors are also appointed in various Talukas across Maharashtra.

Rajasthan: A new Super Stockist springs from Sirohi and distributors from Bhilwara and Ajmer for Namkeen Segment.

The result of hard work is ever victorious. The moments of struggle and pain are the forerunners of great joy and contentment. Let's go on.